

Arizona Chapter

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Thanks to generous support from corporations, foundations, individuals and law enforcement, The Partnership for a Drug-Free America, Arizona Chapter expanded its grassroots programs in 2006 and touched the lives of more Arizona families than ever before.

Accomplishments in 2006 include:

- \$1.8 million in donated educational public service advertising time and space from media, statewide. Including news stories and articles, we reached 100,000 Arizona youth and caregivers each day!
- 7,500 middle and high school students were reached through the Teen Partners program, a peer to peer education program addressing the hazards of drug use and importance of healthy living. Through teen outreach, an additional 144,000 individuals were reached with a drug prevention message.
- Expansion of our Healthcare Partners program based on our work with the American Academy of Pediatrics to train more physicians, residents, school nurses and school counselors. An estimated 287,000 youth patients, students and parents were beneficiaries of these trainings.
- Expansion of our Partnering with Families™ programs working with our volunteer Parent Partners to educate other parents and influencers of children about the latest drug trends and the importance of open dialogue with children. Arizona parents have been featured on The Today Show, Wall Street Journal, Ladies Home Journal and the BBC. Through in-person presentations alone, volunteers reached 2500 individuals.
- Development and funding for our new Community Alliance Program. To be launched in 2007, this program provides training, public awareness strategies and resource materials to rural communities and partners dedicated to helping Arizona families live healthy, drug-free lives.

2007 Priorities:

- Generation Rx – the trend of teen misuse and abuse of prescription and over the counter drugs;
- Continued focus on preventing the devastating effects of methamphetamine on our communities;
- Building on our successful prevention initiatives to protect Arizona's most valuable asset – its children!

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Spotlight

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Chapter Launches Statewide Drug Prevention Network

The Partnership for a Drug-Free America, Arizona Chapter has launched the Community Alliance Program thanks to grants from Thunderbirds Charities and the Phelps Dodge Foundation. For the first time, The Partnership's proven effective drug prevention information and resources will be shared with Community Alliance Program members across the state in a systematic way. By becoming an alliance member, organizations will be provided with the most up to date research and information on drug trends, public awareness and media materials. Members will also receive trainings on a regular basis with the goal of preventing and reducing Arizona's youth experimentation and use of drugs. The Arizona Chapter is currently reviewing requests from counties or organizations wishing to join the program.

The Arizona Chapter has received feedback from partners around the state about the need to increase public awareness about the critical importance of drug prevention and especially to keep up with the current trends. "The Community Alliance Program will allow The Partnership to share its expertise in an efficient and effective manner and most important, we look forward to long-term strategic partnerships with organizations that are committed to prevention", says Leslie Bloom, executive director of the Arizona Chapter.

Alliance partners have already been established in Yavapai, Apache, Mohave, Navajo, Graham, Greenlee and Gila counties. For more information about the Community Alliance Program, please call the alliance coordinator, Colleen Pyra, at (602) 318-3111.

Thunderbirds Charities Makes Alliance Program a Reality

Additional Support from Phelps Dodge Foundation

Recognizing the importance of the Community Alliance Program, Thunderbirds Charities granted funds to The Partnership for a Drug-Free America, Arizona Chapter to establish the network of prevention partners across the state. "We are thrilled to be able to touch literally thousands of lives through the good work of this great charity," said Thunderbirds Charities president Mike Haenel. Angie Harmon, community affairs specialist for the Phelps Dodge Corporation echoed Haenel and said, "we are thrilled that the resources and expertise of The Partnership will be made available to rural community partners for the first time."

"Thunderbirds Charities and Phelps Dodge Foundation's support of this new initiative exemplifies their commitment to substance abuse prevention by helping us reach out to parents and caregivers to protect their kids from the dangers of drugs, said Benton Davis, Arizona Chapter board president. Davis added, "Through the Community Alliance Program, Thunderbirds Charities and Phelps Dodge Foundation are making a significant contribution to promoting healthy lives and drug-free living for families."

www.drugfree.org/AZ

PARENT TO PARENT

My nightmare began Valentine's day 2003 when I received a call from my son's assistant principal at his high school asking if I could come down to the school as she thought my son was using drugs.

I learned that my son started smoking cigarettes at the age of 13. He then progressed to pot, prescription drugs and ultimately his drug of choice was Methamphetamine.

I'm sure that when he started using meth, he didn't intend to have an addiction; he just wanted to escape his feelings and get high. However, in trying meth, he gained an almost deadly addiction that he will battle for the rest of his life.

My son is from a family that has two loving parents and a devoted sister and brother. He went to good schools and whatever he was involved in, we were involved in. The one thing that we were not counting on was his involvement with meth. As a mother, this experience has evoked many feelings from me that included guilt, worry, anger, pain and determination.

Today, after two treatment programs, he is two years free of methamphetamine. He attends college full-time in the evenings to obtain a drafting degree and works full-time at an engineering firm. He works a 12 step program with his sponsor and has made amends to his brother, sister, dad and myself. Our family is healing again, but I continue to worry. Even though my son today is doing well, there is not one day that goes by that I wonder if this drug will take him again.

Susie Leacock, Glendale AZ
Susie Leacock is a Parent Partner and has been volunteering with the Arizona Chapter for two years.

With the help of one...



one person, one gesture, one act of generosity,
we elevate the lives of thousands.

Now that's **some partnership.**

To learn more about how you can help, please visit us online at www.drugfree.org/az. Your donation or volunteer support makes our work possible.



2006 Donors

Special thanks to the following corporations, organizations, and individuals for their financial support of the Arizona Chapter's programs and events in 2006. Your investment made a huge difference in our ability to deliver drug prevention programs and life saving information to youth, families and healthcare providers. Thank you very much!

\$50,000+

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We have made every
attempt to accurately
list our donors. If we have
made an error, please call
The Partnership's Arizona
Chapter at (602) 664-5987.
Thank you.

TUESDAY NOVEMBER 13, 2007

Reserve your foursome today for our Fourth Annual Golf Classic at the exclusive Quintero Golf & Country Club. Play is limited to one hundred golfers. The Partnership's tournament in 2006 raised more than \$113,000. Special thanks to Gold Sponsor BlueCross BlueShield of Arizona and Silver Sponsor UnitedHealthcare, and the many companies, organizations and individuals that contributed to a very successful tournament.

For more information contact:
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931-3661

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(602) 690-6424



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